Pioneer

Broadcasting

System

10% Prospect Street

Northampton, Mass.

600 K.C.

October 4, 1952

Doris Silbert 58 Paradise Road N rthampton. Massachusetts

Dear Miss Silbert.

In 1948. WCSR was organized to serve the students and faculty of Smith College. This year, as always, we are striving to present better radio to our listening audience. In order to utilize effectively our time on the air, in the interests of the college, we need your co-operation.

During the coming year you will undoubtedly have many department events whichwill be of interest to students and faculty. WCSR would like to publicize these on the air as a service to you. We will be glad to announce any lectures, concerts, or department bulletins.

In addition to these spot announcements, we can also provide time for special lectures crother faculty programs which you might like to present.

We would be most appreciative if you would contact Ruth Wolfff, Sessions House or Sandra Baron, M rris House if we can serve you in any way.

> Sincerely. Ruth Wolf Ruth Wolff Station Manager

RW:JJB

Radio